

A PENNY AT WORK



Working for Broward. Working for City of Lauderhill.

October, 2016

Why a Penny?

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- Safer communities
- Synchronized traffic light systems
- More emergency services
- Less traffic congestion and gridlock
- Safer pedestrian street crossings and sidewalks
- More recreational facilities, parks and greenspace
- Improved drainage, water & sewer facilities and local roadways



Why Now?

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- Existing funding sources have decreased
 - Reduction in available federal funds for transportation and infrastructure improvements
 - Insufficient revenue from property taxes to make substantial improvements.



Allowable Uses

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	Countywide Transportation	Local Government Infrastructure
Flood Mitigation, Water Main Repair/Replacement, Storm Water Control		✓
Operations and Maintenance	✓	
Road Construction / Repair	✓	✓
Bridge Construction /Repair	✓	✓
Buses & Rail Vehicles	✓	✓
On Demand Transportation (TOPS & Paratransit) (Capital)	✓	✓
Fixed Guideway (Capital)	✓	✓
Public Building & Facilities (Construction)		✓
Emergency Vehicles (Police, Fire, etc.)		✓
Land Acquisition for Recreation/Conservation		✓

Synthetic Turf Fields

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- Replace natural grass fields with artificial turf fields.
 - Reduces seasonal maintenance costs of mowing and fertilizing.
 - Reduces irrigation costs of maintaining the fields.
 - Fields become accessible year round to be utilized by residents.



City Wide Air Conditioning Replacement & LED Street Lighting Upgrades

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- Upgrade existing street and parking lot lighting throughout the City from High Pressure Sodium to LED.
 - Lower FPL Bills
 - Higher initial cost yet better quality lighting and longer useful life.
- Replacement of high energy air conditioning systems with more efficient units combined with building management systems to minimize usage during off peak hours.
 - In part because of high air conditioning use during the hot summer months and the widespread use of electricity for home heating during the winter months, Florida's retail electricity sales were second in the nation after Texas in 2014.



Bicycle and Pedestrian Improvements

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- Replace broken and damaged sidewalks, install new sidewalks in areas where there are none, and improve ADA accessibility at intersections.
- Bicyclists riding in areas without bike paths or lanes are nearly twice as likely to feel endangered (mostly by motorists) as bicyclists with paths or lanes, and more than four times as likely to be dissatisfied with how their community is designed for making biking safe.
- Annually, around 4,500 pedestrians are killed in traffic crashes with motor vehicles in the United States. Pedestrians killed while "walking along the roadway" account for almost 8 percent of these deaths.



Shuttle Bus and Shelter Improvements

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- Transit and Shuttle Bus replacements to enhance the City's existing fleet to facilitate the transporting of residents, youth sports and special events.



2015 BCT Total Ridership

• Route 72	Oakland Park	245,747
• Route 1	US1	193,896
• Route 19	Lauderhill Mall North	192,810
• Route 18	Lauderhill Mall South	168,328
• Route 2	University Drive	163,022

Limousine of South Florida	\$754,295
County Grant	<u>-\$232,000</u>
Shortfall	-\$522,295

Performing Arts Center Parking

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- Lauderdale is becoming a Destination.
- Clean, safe, affordable, and accessible parking is in demand with the success of the City of Lauderdale Public Arts Center along with the growth of the Central Broward Regional Park.



City Wide Security Cameras

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- Security cameras will be strategically placed throughout the City in an effort to provide police with real time surveillance and video evidence of criminal activity.
- This technology will deter crime from occurring and solve crimes that have occurred.



Police Body Cameras

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- Body cameras are the next generation of police technology.
- Deploying body cameras allow police officials to capture events as they happen.
- Body cameras capture evidence as well as provide enforcement transparency to the public.



What's in it for me?

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In the **first five years**, the Countywide Transportation Surtax will afford investments in:

- Traffic Congestion Relief/Traffic Flow Improvements, Bike, Pedestrian, Sidewalk, School Safety and Greenways projects
- Light Rail Infrastructure
- Rapid bus route expansion
- Bus service in areas not currently served (new routes) and improvements on existing routes (more frequency), as well as 7-day-per-week + longer service hours on many routes



Transportation Surtax Facts

- Many federal and state grants require us to show local match—a dedicated source of local revenue to cover long-term expenses
- Surtax revenues create the required dedicated funding source
- By 2022, it is expected that \$347M of transportation surtax revenue could leverage approximately **\$1.5B** from federal, state, and local sources

What's Driving the Transportation Surtax?

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- 15.4M visitors came to Broward in 2015. Tourism is:
 - expected to increase annually
 - places stress on roads, creates traffic congestion, use transit systems
- Gas tax revenues used for transit and road projects are flat or declining
- Around 50% of the air pollution in Broward County is caused by vehicle emissions



What happens **without** a Transportation Surtax?

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It is expected that:

- Proposed traffic congestion relief projects will not occur
- Many pedestrian and bicycle safety enhancements will be delayed
- Many bus system enhancements will be delayed
- Light Rail (beyond streetcar in Fort Lauderdale) will not be constructed in the near future

- The City would have to revert back to a "Pay as you Go" methodology for taking on capital projects.
- Projects would have to be prioritized and would be completed at a much slower pace.
- May prevent the City from doing things that really need to be done because the projects are too costly to be carried out using only annual operating funds.

The Countywide Transportation Surtax Offers

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- More connectivity across our 31 cities, job centers, and tourism destinations
- Accelerated traffic congestion relief projects with new technology and innovations
- More convenient and frequent transit services, 170 new miles of rapid bus, greater service coverage throughout the county, and approximately 18 miles of light rail.
- Safety improvements for motorists, school zones, pedestrians, and bicyclists
- A local dedicated revenue source, making many transportation projects affordable and achievable

Livability

Mobility

Air Quality



What is the Surtax?

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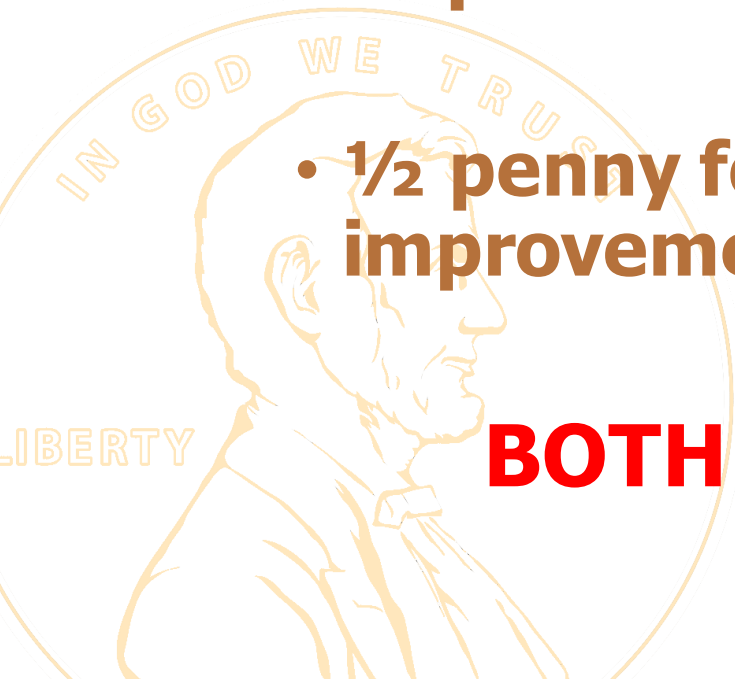


- A 1% sales surtax to fund transportation and infrastructure improvements for 30 years is on the November 8, 2016 ballot.

- **1/2 penny for Countywide transportation improvements**

- **1/2 penny for Local Government infrastructure improvements**

BOTH MUST PASS OR BOTH WILL FAIL



Sales Surtax Distribution

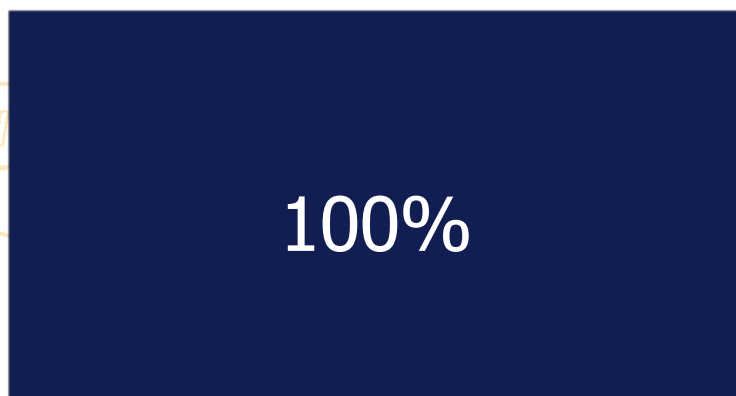
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1/2 penny for Transportation

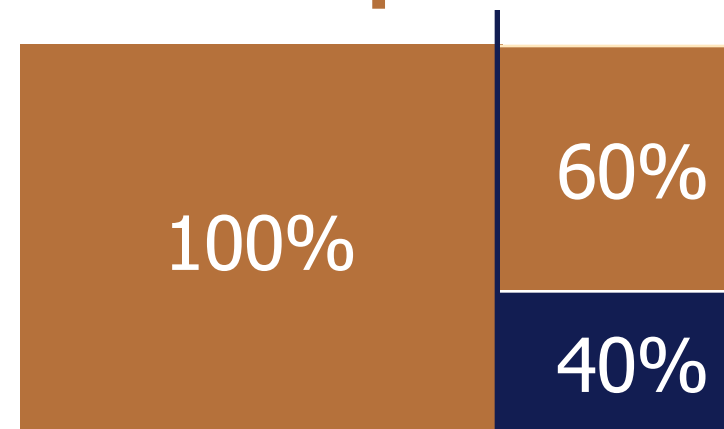
1/2 penny for Infrastructure

Broward County



Years 1-30

Municipalities



Years 1-20

Years 21-30*

*By Interlocal Agreement starting in year 21, 40% of the Infrastructure Sales Surtax will be distributed to Broward County

What's Taxed? What's Not?

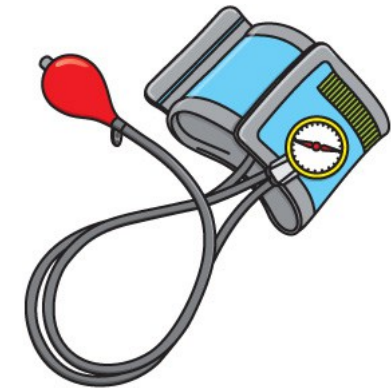
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- Items Subject to Sales Tax*



- Items **Not** Subject to Sales Tax



*Sales surtax is limited to the first \$5,000 of any single item purchased

*Increase of \$1.00 for every \$100.00 spent

Why Two Ballot Questions?

BOTH MUST PASS OR BOTH WILL FAIL

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Countywide Transportation

Only used for transportation improvements, including:

- Traffic light synchronization
- Additional transit, more rapid bus and light rail
- Senior mobility
- Reduce traffic congestion
- Bicycle and sidewalk projects
- Operations and maintenance

Local Government Infrastructure

Only used for capital improvements but for a range of projects, such as:

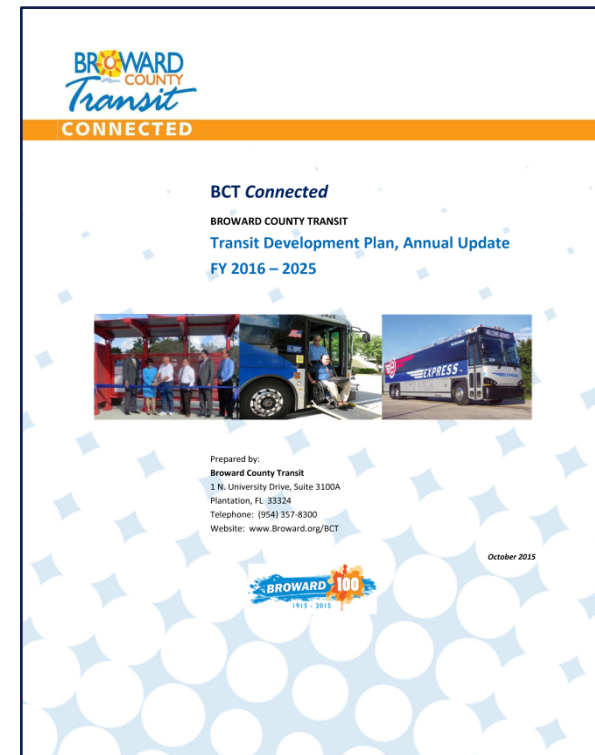
- Fixing aging pipes
- Local road improvements
- Parks and recreation
- Public safety
- Recreation/conservation land acquisition
- Public buildings

How were projects selected?

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- Years of planning and public involvement by Broward County, Broward MPO and your city
 - Commitment 2040's Long Range Transportation Plan (LRTP)
 - County's Transit Development Plan
 - Transportation Improvement Plan (TIP)
 - Municipal Capital Improvement Programs



Who will supervise the Surtax?

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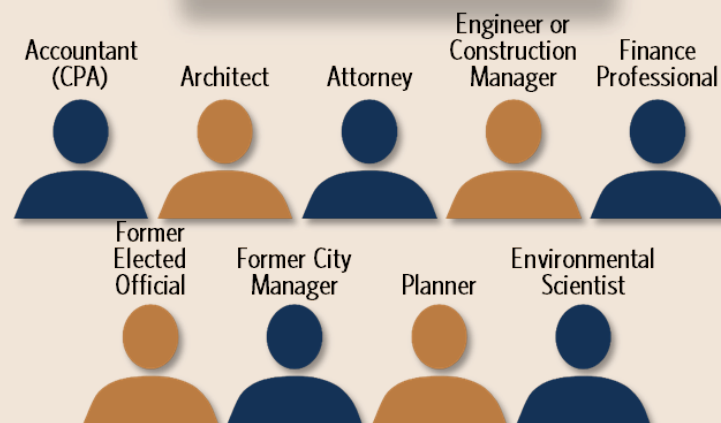


Appointing Authority

- Auditor
- Broward Workshop
- Chamber of Commerce
- FAU Center for Environmental Studies
- Nova Southeastern University

These 5 members
select and appoint the
Oversight Board

Oversight Board



Reviews
Approves
Monitors
Audits



Countywide Transportation Question

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FUNDING FOR COUNTYWIDE TRANSPORTATION SYSTEM THROUGH LEVY OF A ONE-HALF PERCENT SALES SURTAX

Shall transportation improvements to reduce traffic congestion, develop rail and enhanced bus systems, improve roads and signalization, and develop safe sidewalks and bicycle pathways, be funded by levying a 30-year, 0.5% sales surtax, paid by residents and visitors, with all proceeds held in trust, expenditures overseen by an independent oversight board, and this levy effective only if the infrastructure surtax ballot question immediately below is voter-approved and in effect?

_____ YES _____ NO

Local Government Infrastructure Question

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FUNDING FOR LOCAL GOVERNMENT INFRASTRUCTURE PROJECTS THROUGH LEVY OF A ONE-HALF PERCENT SALES SURTAX.

Shall construction and improvement of public buildings, facilities and roads, transportation projects, pedestrian safety projects, purchase of equipment and public safety vehicles, and recreation/conservation land acquisition, be funded by levying a 30-year, 0.5% sales surtax, paid by residents and visitors, with all proceeds held in trust, expenditures overseen by an independent oversight board, and this levy effective only if the transportation surtax ballot question immediately above is voter-approved and in effect?

 FOR THE 0.5 CENT SALES TAX

 AGAINST THE 0.5 CENT SALES TAX

For More Information

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APennyAtWork.com



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Half Penny (.5%)

To fund the countywide
transportation system



Half Penny (.5%)

To fund your local
improvement projects

VOTE ON NOVEMBER 8

Both must pass or both will fail.

Get the facts on the proposed Penny Sales Tax
www.APennyAtWork.com